



wild bum

— FOR BUSINESS —

WE'RE HERE TO CHANGE YOUR TRAVEL DIALOGUE

wild bum is THE platform for curated travel guides – so your employees can make the most of their PTO to search less and wander more! Wild Bum is a global community of passionate and real travelers that we call Guide Architects. Our Guide Architects create current, crafted and comprehensive travel guides from their own experiences.

BENEFITS OF EMPLOYEE TRAVEL

Stress relief.

Supported vacation reduces risks for physical & mental health issues that can impact work performance.

Studies show employees who use vacation days take fewer sick days & experience improved overall well-being!

A broader perspective.

Being exposed to different cultures encourages us to develop new ideas and become better thinkers & problem solvers.

Employees who travel meaningfully return with a new outlook on working better with colleagues, which improves morale!

Increase in creativity.

Research proves employees who travel have increased productivity & creativity to perform better at work!

In addition to PTO, Wild Bum is a perfect work travel guide to increase excitement and inspire employees on the road.

THE FACTS

- In 2018, the year closed with 705 million unused vacation days!
- The complexity of travel planning is a significant deterrent to employees using their vacation days.

THE SOLUTION

- By partnering with Wild Bum you can adopt a company culture that supports and promotes meaningful travel by adding subsidized Wild Bum Guides as part of your employee incentive and retention program.
- Happy employees will return to work with zest and improved well-being. Bottom line—it's good for business, by promoting wellness and happiness both personally and professionally!

JOIN OUR MOVEMENT OF #WILDBUMMING

SAY HELLO TO MOLLIE AT HELLO@WILDBUM.COM

